

# **Admission Prospectus**

**(2020-22)**



**NYSASDRI School of Journalism & Social Work (NSJS),  
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## From Director's desk

**Dear Friends,**

It was a long pending aspiration to offer world class education at local cost. Social work, as the name suggests, is related to helping individuals, groups and communities to enhance their individual and collective well-being. This is practice-based subject that promotes social change and development, social cohesion, and the empowerment and liberation of people. Skilled social workers play a vital role in the upliftment of the poor and underprivileged.

Over the years, the scope of journalism has increased as communication channels have broadened the mediums from radio, television sets, and newspapers to social media and online news websites. Journalism has become a prestigious career choice for many students.

Being a social worker or Journalist is often a challenging, yet rewarding career. Therefore NSJS has created opportunity for our talented youths to opt profession as a social worker or journalist.

I believe that NSJS two years Master Degree on Social Work & Journalism will be immensely beneficial to the students and community at large .

Sarangdhar Samal

Director

### SYLLABUS

**NSJS for its Masters in Journalism & Mass Communication and Master in Social Work has adopted the syllabus, as prescribed by the Utkal University of Culture.**

### OBJECTIVE

**NSJS strives to provide quality education to students of our state and elsewhere at affordable cost. Through its curricular & extra-curricular activities it seeks to ensure the holistic well-being of the students.**



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## **ADMISSION PROSPECTUS**

**NSJS is affiliated to Utkal University of Culture vide memo no-808/UUC dated 07/05/2013 and is recognised by the Government of Odisha Tourism & Culture Department No-UC-18/2013/TC dated 25/3/2013**

This admission prospectus and Application Form is valid for NYSASDRI School of Journalism & Social work (NSJS), Govindpur, Dhenkanal only.

### **Application for Admission:**

#### **1. Obtaining the Admission form :**

The admission form is available at NYSASDRI School of Journalism & Social work, Govindpur, Dhenkanal only. The cost of admission form with prospectus is Rs300/- (Rupees three hundred) only.

#### **2. Choosing courses to apply for :**

NYSASDRI School of Journalism & Social work has two Master degree programmes.

- a) Masters in Journalism- 2 years full time course
- b) Masters in Social work- 2 years full time course

#### **3. Completing the Application Form:**

- a) Those students who satisfy the eligibility criteria for admission into the course are to fill in the application form.
- b) Students, who have appeared the qualifying examinations and the result thereof is awaited, they can apply provisionally to attend the admission process. However it will be treated as their own risk of applying prior to receive the result of qualifying examination.
- c) The student has to fill the application form in His/her own hand writing in black ink and signing the undertaking.
- d) The instructions in the application form are self-explanatory. The students are to follow the instructions strictly.
- e) The student has to furnish the email address clearly in the application form as it will be used by the NSJS-Admission unit for all communication related to admission.



f) The applicants are required to submit the following documents with the application form. They have to enclose the photo copies of the documents with self-attestation and produce the original documents for verification at the time of admission.

- ✓ **Mark sheet with Certificate of +3 examination**
- ✓ **Mark sheet with Certificate of +2 examination**
- ✓ **Mark sheet with Certificate of 10<sup>th</sup> examination**
- ✓ **Migration certificate**
- ✓ **College Leaving Certificate with Conduct**
- ✓ **Adhaar card**
- ✓ **Colour Pass port sized photo-3 Nos**
- ✓ **Caste certificate**
- ✓ **Residential certificate**
- ✓ **Income certificate**
- ✓ **Blood Group**
- ✓ **Specimen signature**
- ✓ **Disability certificate (if any)**

g) Once the application form is submitted to NSJS, no request for changing the particulars will be entertained at any circumstances.

#### **4. Submitting the Application Form :**

Duly filled in Application form together with photographs and other relevant documents of educational qualification should be submitted/sent to the following address either in person or by REGISTERED POST.

The Admission Officer, NYSASDRI School of Journalism & Social work, Govindpur, Dhenkanal, Odisha, Pin-759027, India.

#### **5. Offer of Admission :**

- a) An email will be sent to the student intimating the announcement of the result in admission site. This will be for information only and should not be taken as official communication for selection.
- b) All selected candidates will get intimation of their selection through admission letter which can be printed from Admission Micro site. Details regarding payment of fees at the time of admission, allotment of hostel and date, time and venue for commencement of the academic session will be mentioned in the admission letter.



- c) Offer of admission will be valid only for the specific program opted by the candidate and academic session. Admission may be given provisionally as may be specified in the letter. The offer of admission will automatically stand cancelled if the conditions are not fulfilled by the specified time.
- d) Failure to pay the fee or report for classes after payment of fee before the specified date will entail cancellation of admission.

#### **6. Anti-Ragging/Prevention of Sexual harassment cell :**

Ragging is totally banned in NYSASDRI School of Journalism & Social work (NSJS) campus including its departments, constituent units, all its premises (academic, residential, sport ground, library, canteen etc) whether located within the campus or outside and in all means of transportation of students whether public or private and anyone found guilty of ragging and/or abetting ragging is liable to be punished appropriately.

It is seen that the girls have outnumbered the boys in the college. The Prevention of Sexual Harassment Cell, headed by a lady faculty is very vigilant and firm. All categories of students feel free in the campus and strive towards academic attainment.

#### **7. Eligibility of admission:**

+3 final year appearing students should meet minimum eligibility of securing marks as per the guide lines of Utkal University of Culture (UUC) till last qualifying semester/year and should not have any back paper. **As per the UUC guideline the general & OBC category students must possess 45% of marks and SC/ST category students must possess minimum 40% of marks in +3 examination.**

### **Fee Structure**

#### **8. Course Fees :**

Following fee structure has been devised for the two year course in Journalism & Mass Communication (MAJMC) and Social work (MSW). The students who would take admission in respective courses would have to deposit the course fee in four instalments as below mentioned phases. The course fee would be collected from the students towards the tuition, library, Coaching, establishment fee etc.



**The course fee is to be collected in 4 instalments in different time periods of academic course as mentioned below.**

Course by discipline	Duration	Total course fee in Rs	Payment through instalments			
			During admission	Before second semester exam	During readmission	Before Fourth semester exam
MAJMC	2 Years	40000	10000	10000	10000	10000
MSW	2 Years	50000	15000	10000	15000	10000

### 9. Additional subscription :

In addition to the above fee structure, the students have to pay the examination fees and make online form fill up for the semester wise examinations.

Sl No	Fee/Expenses	Probable amount
1	Prospectus with Application form	Rs500/-
2	Uniform Including Identity card and Course Syllabus (Actual cost), Library card	Rs600/- (approx.)
3	Study material (Rs650/ X 4 semesters)	Rs2600/-
5	NSJS A glance	Rs100/-
2	Examination fee (as & when the examination fee declared by the Utkal University of Culture) for online form fill up of semester wise examinations (4 semesters)	Rs10,000/- approx.
7	Annual function, farewell, Religious puja, Picnic, Excursion etc.	Rs1200/- approx.
8	Readmission fee	Rs1000/- approx.
	TOTAL	Rs16,000/-

### 10. Hostel Fees:

NSJS has hostel facilities for out station students within the campus. Non AC dormitories are available separately for both boys and girls. For the accommodation and other contingent expenses of boarding facilities, students who desire to stay in the hostel have to mention so through application. The new entrant to the hostel would deposit caution money of Rs3000/ at the time of joining, which will be refunded at the time of the student's departure.



Regarding the accommodation and other establishment expenses an amount of Rs1, 000/ would be charged per month which is to be deposited by students in advance on quarterly basis. Keeping in view of student's affordability as well as their nutritional requirements the mess will prepare standard meals for all the board. However the students who desire to have additional dishes can intimate the mess manager beforehand. Menu chart with prices are displayed in the mess/canteen.

### 11.Course Contents :

<b>JOURNALISM &amp; MASS COMMUNICATION</b>	
<b>SEMESTER-1</b>	<b>SEMESTER-2</b>
Principles of Communication	Advertising and Public relations
Development Media & Communication	Corporate Communication
Print Media-1	Media laws & Ethics
Electronic Media-1	Media management
Indian Polity and Freedom of Expression	Professional writing
<b>SEMESTER-3</b>	<b>SEMESTER-4</b>
International & Inter cultural communication	Communication Research
Print media –II (Practical)	Media & Society
Electronic media-II (Practical)	Computer Application for Mass Media
Photography & Photo journalism	Specialisation
Printing Technology & Layout Design	Dissertation & Viva

<b>MASTER IN SOCIAL WORK</b>		
<b>Paper</b>	<b>SEMESTER-1</b>	<b>SEMESTER-2</b>
1	Foundation of Social work: History, Philosophy, Ethics and Philosophy of social work	Social work methods, Case work and Group work
2	Basic Concepts I: Social structure, Social institution & social change	Community Organisation & Social Action
3	Basic concepts II : Political, Judicial and Economic systems, Poverty & Inequality	Human Resource Management & Industrial Social work
4	Basic Concepts III: Psychological concepts, Human Behaviour and relationships	Social problems, Social defence, social legislation & Correctional services
5	Orientation visit, Group Lab & Concurrent field work	Concurrent field work, rural camp (1 week)
	<b>SEMESTER-3</b>	<b>SEMESTER-4</b>
1	Social work administration	Participatory Project management



2	Social work research methodology	Social work among weaker sections
3	Generic (Skill Development ) Electives (Any one) <ul style="list-style-type: none"> <li>• Development Communication</li> <li>• Computer application in SW practice</li> </ul>	Public Health management
4	Discipline specific electives: (Any one) <ul style="list-style-type: none"> <li>• Environmental management &amp; Social work</li> <li>• Gender studies</li> </ul>	Discipline specific electives (One of the Two) <ul style="list-style-type: none"> <li>• Community Development</li> <li>• Family &amp; Child welfare</li> </ul>
5	Internship & field work	Project Report, Dissertation

## 12. Application Instructions:

NSJS has set high standards for the students who desire to be admitted into MSW/MAJMC programmes. The candidates are expected of having superior leadership qualities, communication and interpersonal skills, commitment, problem-solving ability, value driven mindset, professionalism, flexibility, motivation and sharp intellectual curiosity .

The prospective applicants are required to read the instructions carefully before they attempt filling up the application form. The form should be filled by the student's own hand writing with clear and legible writing. The students must sign the undertaking part of the application.

- For all details relating to eligibility, fee structure and procedure for admission into the academic programmes, the students are to refer to Post graduate courses of the admission prospectus.
- The students are advised to keep a photocopy of the complete application from.
- Incorrectly filled, incomplete, unsigned and forms received after due date will be rejected and form cost shall be not refunded.
- In one admission year a student can not apply more than once for the same programme.
- The NYSASDRI SCHOOL OF JOURNALISM AND SOCIAL WORK does not take any responsibility for the loss of any material in post/transit.



### 13. Terms and condition for admission

- a. Non-Liability: prospectus and application form and all other admission correspondence will be sent by post/courier. NSJS is not responsible for postal/courier delays for loss in transit.
- b. Non- refund of fees: All fees once paid are not refundable for any reason whatsoever. Only security Deposit will be refunded after making necessary adjustments as required.
- c. Cancellation of admission: NSJS reserves its right to cancel the admission of successful candidate under any of the following circumstances:
  - If the fees is not deposited by the stipulated date.
  - If the candidate does not join the particular programme by the stipulated date even though the fee has been deposited.
  - If the candidate fails to furnish the proof of the stipulated minimum qualification .
  - If any instance of donation /unfair means is found after admission.
  - If any of the document(s) submitted by the student to NSJS is found to be forged , fabricated or false during the period of study . In such case the student's admission shall be cancelled immediately and fees shall be forfeited
- d. In case a student completes the course and obtains the degree on the basis of documents which may found to be forged ,fabricated or false, at any point of time, the degree shall be cancelled/ recalled.
- e. Right of Alteration/Modification:
  - NSJS reserves its right to alter or modify the structure of any of the programs to attain the objective of excellence.
  - NSJS reserves its right to change the provided fee structure.
  - NSJS reserves its right to modify, alter and/or include any other terms and conditions that may be deemed fit in the interest of institution.
- f. Jurisdiction: Any dispute pertaining to admission , or any matter as a student or alumnus of NSJS shall be subjected to the jurisdiction of the Dhenkanal court only.
- g. Limitation clause: No dispute shall be raised after the expiry of 30 days from the date on which the process of admission and/or selection is completed.
- h. Student Agreement clause: The student has to put his/ her agreement on the following clauses as mentioned below.
  - I shall immediately inform the NSJS in writing if there is any change to the information I have provide in this application.



- I authorize the NSJS to issue details provided in this application form to any agency in the event of a verification or other statutory requirements
- I am fully aware and accept the responsibility for all expenses towards my education and living while studying in the NSJS.
- I agree to abide by the rules ,regulations and other requirements as applicable. All successful candidates shall be bound by the above mentioned Terms & Conditions of NSJS.

#### **-FACILITIES OF NSJS:**

- **ACCESSIBILITY TO AMENITIES:**

The following facilities are available in NYSASDRI SCHOOL OF JOURNALISM AND SOCIAL WORK (NSJS).

- Aesthetic look of the campus
- General and Tutorial class
- Canteen and tea stall
- Hostel for students
- Meeting and counseling unit
- Playground for outdoor game
- Auditorium
- Library

#### **Dynamic teaching and non-teaching personnel:**

NSJS has deployed dynamic and highly educated, experienced teaching and non-teaching staff in different section. In addition to this distinguished professors of foreign universities are associated with college as guest faculties. Teaching is mostly imparted through participatory approaches.

#### **Residential facilities / hostel:**

There are two separate hostels for boys and girls. Each of the hostels has strength of 60. The Hostel is well equipped and very near to the canteen. The hostels are guided by competent superintendents (one female & male). Two care- takers are working as supportive staffs of the hostel and they are available 24 hours in the college campus.



**Library:**

Library facilities with text and reference books, journals, magazines, and biographies are available in soft and hard copies. Sitting and reading facilities are also available separately for boys and girls.

**Auditorium:**

Spacious & well-designed auditorium is dedicated for the college to hold symposia, seminars, meetings and cultural events of the students of different types.

**Career counseling;**

It is the mandatory responsibility of NSJS to take care of each student. Regular counseling and introduction by the director of the institution is done to boost the morale of the students. Competent staff is in charge of career counseling who advice the students in different career prospects. Besides this, eminent career counselors are invited to interact with the students.

**Dress code:**

Use of school uniform is mandatory during class hours and in rest of the time students can use formal dress. During outside visit students should follow the local culture and use dress accordingly.

**Scholarship/award and recognition:**

There is a provision for scholarship and awards to meritorious students. Merit is judged through performance, punctuality, discipline, leadership, qualities etc.

**Canteen:**

All the students and staff of NSJS can avail canteen facilities. Both Veg and non-Veg food stuffs are available in the prescribed time of the canteen. Special food can be served on different occasions and festivals to the students and staffs. Use of alcohol is prohibited within the canteen as well as inside the school campus.



**Study tour/Rural camps:**

NSJS has ample scopes for arranging study tour to renowned national and international institutes for beneficial exchange of ideas. In the other hand students from different national and international educational institutions avail facilities in NSJS to enrich their knowledge & outlook on different aspects.

As part of academic curriculum the students are guided/encouraged to witness the rural life styles by spending weeklong visits to remote villages. Accordingly they share their observation reports and interpretation out of it.

**Dissertation and internship:**

NSJS offers dissertation and internship work (as per norm of concerned course) to different premier institutions in its own working areas.

**Placement service:**

NSJS offers placement service for students who qualify with the expected result.